

*Peter Molnar, Chairman
Bill Brunetti
Buz Dereniuk
Randy Krag
Jeff Lyon
Jonathan Walters
David Weiss
Broc Zoller*

Debra Sommerfield, President



**Lake County Winegrape Commission
Board of Directors' Meeting Minutes
May 14, 2013, 3:00 – 5:00 p.m.
Sutter Lakeside Hospital, Hospital Conference Room
5176 Hill Road, Lakeport, CA 95453**

- 1. Call meeting to order, establish quorum.** President Debra Sommerfield called the meeting to order at 3:07 p.m. Board members present: Peter Molnar, Bill Brunetti, Buz Dereniuk, Jeff Lyon, Randy Krag (arrived 5:20 p.m.), Jonathan Walters, David Weiss, and Broc Zoller

Board Members absent:

Also present: Debra Sommerfield, President; Susan Peters, Office Manager; Kathy Diaz-Cretu, Sr. Agricultural Economist CDFA; Paul Zellman, Education Director

Guests present: Dennis Krentz, Grower

- 2. Approval of minutes from April 16, 2013, meeting:** Approved as presented. Peter Molnar/Bill Brunetti 7-0
- 3. Open Agenda/Public Input.** No Input
- 4. Administrative: Debra Sommerfield, President.**
 - Kathy Diaz-Cretu, Sr. Agricultural Economist CDFA gave a brief update on other commissions. Assessment rate has been set at 1%. Buz Dereniuk/Peter Molnar 7-0
 - President Debra Sommerfield gave an update on Board Elections. Ballots were mailed and due on May 17, 2013. Final results would be posted on LCWC website on May 22, 2013.
- 5. Executive Committee: David Weiss, Chair.**
 - Bill Brunetti gave an update on office space and lease arrangements.
- 6. Marketing: Peter Molnar, Committee Chair.**
 - Chair Peter Molnar gave an update on media/industry seaplane tour that was held on April 25, 2013. Virginie Boone, Press Democrat; Sara Schneider, Sunset Magazine; and Kurt-Inge Eklund, freelance photographer; were guests.

- b.* Chair Peter Molnar gave an update on “Mountains of the North Coast” seminar to be held at MacMurray Ranch west of Healdsburg on June 4, 2013.
- c.* President Debra Sommerfield gave an update on the Sacramento consumer event to be held on May 25, 2013, at the California Automobile Museum.
- d.* Jonathan Walters gave an update on the hospitality training seminar to be held on June 10, 2013, at Saw Shop Gallery Bistro from 1:00 to 2:30 p.m.
- e.* President Debra Sommerfield gave an update on the grower barbecue to be held at Adobe Creek Ranch. Date has been changed to June 30, 2013.

7. Research/Education: Randy Krag, Committee Chair.

- a.* Carried over to next meeting - Update on the potential listing of Clear Lake hitch as “threatened” under California Endangered Species Act by the California Fish and Game Commission.
- b.* Carried over to next meeting - Update on the Class Schedule for Master Vigneron Program.

8. Community Relations/Industry Affairs: Bill Brunetti, Committee Chair.

- a.* Special presentation: “What We Know About Clear Lake” by Gregory A. Giusti, UC ANR Cooperative Extension, Director – Lake and Mendocino Counties

9. Board Member Communications:

- a.* Carried over to next meeting - Update on the Lake County Winery Association.

10. Budget and Financial Matters: Buz Dereniuk, Committee Chair.

- a.* Carried over to next meeting - Presentation of April financials.
- b.* Carried over to next meeting – Update on FY 13-14 budget planning.

11. Closed Session. A closed session as authorized by Article IX, Section 11126(a) of the Government Code was not conducted.

12. Adjournment. Meeting was adjourned at 5:05 p.m.

Next Board Meeting is scheduled for June 11, 2013, at 3:00 p.m. – 5:00 p.m. at E & J Gallo’s Snows Lake Vineyard.

Respectfully submitted,

Susan Peters
Office Manager