

*Peter Molnar, Chairman
Bill Brunetti
Buz Dereniuk
Randy Krag
Jeff Lyon
Jonathan Walters
David Weiss
Broc Zoller*

Debra Sommerfield, President



**Lake County Winegrape Commission
Board of Directors' Meeting Minutes
March 19, 2013, 3:00 – 5:00 p.m.**

Lake County Winegrape Commission Office, 3895 Main St, Kelseyville, CA 95451

- 1. Call meeting to order, establish quorum.** President Debra Sommerfield called the meeting to order at 3:03 p.m. Board members present: Peter Molnar, Bill Brunetti, Buz Dereniuk, Randy Krag, Jeff Lyon, Jonathan Walters, David Weiss, and Broc Zoller

Board Members absent: None

Also present: Debra Sommerfield, President; Susan Peters, Office Manager; Kathy Diaz-Cretu, Sr. Agricultural Economist CDFA; Paul Zellman, Education Director

Guests present: Dennis Krentz, Grower

- 2. Approval of minutes from December 17, 2012, meeting:** Approved with the following changes: Randy Krag's name appears twice and Jonathan Walters name is misspelled. Bill Brunetti/David Weiss 8-0. **Approval of minutes from February 14, 2013, meeting:** Approved with the following changes: "and besides Gallo" be removed from Broc Zoller's comments. Peter Molnar/Jeff Lyon 8-0. **Approval of minutes from February 26, 2013, meeting:** Approved as presented. Broc Zoller/Bill Brunetti 8-0.
- 3. Open Agenda/Public Input.** Dennis Krentz, Grower, spoke concerning the hitch. Perhaps the Commission could consider sponsoring a cleanup of dams.
- 4. Administrative: Debra Sommerfield, President.**
 - President Debra Sommerfield gave an update on current committee assignments. David Weiss to chair the Executive Committee. Jonathan Walters to step down from the Finance Committee. Chair Peter Molnar suggested calling Larry Rogers, Rogers Vineyards, and Dana DiRicco, Elk Mountain Vineyard, to confirm their status on the Marketing Committee.
 - Bill Brunetti gave an update on 2013 Board Elections from the Nominating Committee. 2013 Board Member Election Calendar was provided.
- 5. Marketing: Peter Molnar, Committee Chair.**
 - Chair Peter Molnar gave an update on the Marketing Committee meeting held on March 5, 2013.

- b.* President Debra Sommerfield proposed tabling the potential to rename the Lake County Winegrape Commission to Lake County Winegrower Commission until the next Board meeting.
- c.* President Debra Sommerfield gave an update on grower barbecue to be held June 23, 2013, at Adobe Creek Ranch. Chair Peter Molnar suggested that we encourage growers to bring their buyers.
- d.* Chair Peter Molnar gave an update on “Mountains of the North Coast” seminar to be held at MacMurray Ranch west of Healdsburg on June 4, 2013.
- e.* President Debra Sommerfield gave an update on the Sacramento consumer event on May 25, 2013, at the California Automobile Museum.

6. Research/Education: Randy Krag, Committee Chair.

- a.* Randy Krag gave an update on the potential listing of Clear lake hitch as “threatened” under California Endangered Species Act by the California Fish and Game Commission. Bill Brunetti suggested forming a committee on the issue to formulate some direction to give intelligent information to the growers.

7. Community Relations/Industry Affairs: Bill Brunetti, Committee Chair.

- a.* Bill Brunetti gave an update on the lake issue.

8. Board Member Communications:

Nothing to report.

9. Budget and Financial Matters: Buz Dereniuk, Committee Chair.

- a.* Buz Dereniuk gave an update on the Finance Committee review of mid-year financials.
- b.* Buz Dereniuk presented the current financials.

10. Closed Session. A closed session as authorized by Article IX, Section 11126(a) of the Government Code was not conducted.

11. Adjournment. Meeting was adjourned at 4:46 p.m.

Next Board Meeting is scheduled for April 16, 2013, at 3:00 p.m. – 5:00 p.m. at the LCWC office and May 14, 2013, at 3:00 p.m. – 5:00 p.m. at the LCWC office.

Respectfully submitted,

Susan Peters
Office Manager