

Peter Molnar, Chairman  
Bill Brunetti  
Buz Dereniuk  
Randy Krag  
Jeff Lyon  
Jonathan Walters  
David Weiss  
Broc Zoller

Debra Sommerfield, President



**Lake County Winegrape Commission  
Board of Directors' Meeting Minutes  
January 21, 2014, 3:00 – 5:00 p.m.  
Lake County Winegrape Commission  
3895 Main Street, Kelseyville, CA 95451**

- 1. Call meeting to order, establish quorum.** President Debra Sommerfield called the meeting to order at 3:21 p.m. Board Members present: Bill Brunetti, Buz Dereniuk, Randy Krag, Jeff Lyon, Jonathan Walters, and David Weiss.

Board Members and others absent: Peter Molnar, Broc Zoller

Also present: Debra Sommerfield, President; Susan Peters, Office Manager; Kathy Diaz-Cretu, Sr. Agricultural Economist CDFa (by phone); Paul Zellman, Education Director

Guests present: None

- 2. Approval of minutes from December 12, 2013, meeting:** Approved as presented. Randy Krag/Jonathan Walters 6-0
- 3. Open Agenda/Public Input.** No public input.
- 4. Administrative (D. Sommerfield, President)**
  - President Debra Sommerfield presented consideration/discussion of the following policies:
    - Alcohol Policy:* Approved with minor changes throughout. Buz Dereniuk/Bill Brunetti 6-0
    - Travel Policy:* Approved with minor changes throughout. Bill Brunetti/Buz Dereniuk 6-0
  - Discussion/consideration of 2014 LCWC Board Member Elections was conducted. 2014 LCWC Board Member Elections Calendar and forms approved by consensus. Vice-Chair David Weiss appointed Jeff Lyon and Randy Krag as the Nominating Committee.
- 5. Executive Committee (D. Weiss, Chair)**
  - David Weiss gave an update from January 21, 2014, meeting.
- 6. Marketing Committee (P. Molnar, Chair)**

- a.* Debra Sommerfield gave an update on “Momentum” seminar on January 23, 2014.
  - b.* Debra Sommerfield gave an update on market research activities.
  - c.* Debra Sommerfield gave an update on the tasting for Sommeliers in San Francisco on February 11, 2014.
- 7. Research/Education Committee (R. Krag, Chair)**
- a.* Randy Krag gave an update on Master Vigneron Academy: 2014 recruitment and 2013 graduation.
- 8. Budget and Financial Matters (B. Dereniuk, Chair)**
- a.* Buz Dereniuk gave an update on FY 2012-13 audit.
  - b.* Second-quarter financials approved as presented. Jonathan Walters/Bill Brunetti 6-0
- 9. Community Relations/Industry Affairs Committee (B. Brunetti, Chair)**
- a.* David Weiss gave an update on California Association of Winegrape Growers, including the Unified Wine & Grape Symposium (January 28-30) and the Day at the Capitol (February 25).
  - b.* Jonathan Walters gave an update on the Lake County Winery Association.
- 10. Board Member Communications**
- a.* Debra Sommerfield gave an update on the request for research funding for brown marmorated stinkbug.
  - b.* Miscellaneous correspondence. None presented.
- 11. Closed Session.** A closed session as authorized by Article IX, Section 11126(a) of the Government Code was not conducted.

**Adjournment.** Meeting was adjourned at 5:05 p.m.

Future Board Meeting is scheduled for March 4, 2014, 3:00 to 5:00 p.m. Location to be determined.

Respectfully submitted,

Susan Peters  
Office Manager