

**Lake County Winegrape Commission
Education Committee Meeting Minutes
May 15, 2012
Beckstoffer Red Hills Conference Room**

Call meeting to order: Randy Krag, Chairperson

Roll call/Quorum: The following Education committee members were present:

Shannon Gunier - President
Randy Krag - Chairperson
Jonathan Walters – Robinson Lake Vineyards
Buzz Dereniuk, LC Grape grower
Paul Zellman, Education Program Director

1. The Education Committee started the meeting by receiving an updated Education Calendar of Events for 2012 and then reviewed last year's education activities to date:
 - a. Master Vigneron Academy has held six sessions through May 2012 – five tours and one computer lab workshop. Participants are enjoying the educational tours, programs and each other's company. While the MVA is focused on visits to local vineyards, we have also visited two local wineries and held a three hour classroom session on vineyard economics. MVA has visited most the growing areas in Lake County as well as visits to Unified Symposium in Sacramento, a Sonoma grapevine nursery and wineries and vineyards in Napa. MVA will purchase stainless water bottles with LCWC MVA logo to be used as thank you gifts for tour hosts.
 - b. Sustainable Winegrowing program has held three sessions through April 2012. During April, the Mendocino College computer lab in Lakeport hosted our SW Metrics program and our Small Grower Certification workshop. Paul Zellman reported that the Small Grower Certification program is slow getting traction and grower support. There is work in progress with Bryan Dias to better market the program. The LCWC SW program emphasis this coming year will be to work with about five small and medium sized growers and have them become CSWA-certified either before Aug 1, 2012 or soon after harvest. There is some advantage to certification after 2012 harvest as CSWA parameters will change in September. The long term LCWC goal is for 80% of winegrowing acreage to be certified by end 2015
2. The weather station program was discussed. Everyone is pretty happy with it, although there have been a few glitches in the program, but not many. Randy Krag requested to be the point person and be notified if there are any issues with the western weather information.
3. The 2012-2013 Education Budget was reviewed. Paul Zellman presented a Master Vigneron budget breakdown for the upcoming Budget year ~ \$36,000. This includes an Agricultural Labor Management two-day meeting in December that may be co-sponsored with UCCE & Farm Bureau ~ \$5,000. SW program remains at ~ \$10,000.

Respectfully submitted,

Shannon Gunier
Lake County Winegrape Commission