



*Peter Molnar, Chairman
Bill Brunetti
Buz Dereniuk
Randy Krag
Jeff Lyon
Jonathan Walters
David Weiss
Broc Zoller*

Debra Sommerfield, President

**Lake County Winegrape Commission
Board of Directors' Meeting Minutes
January 23, 2013, 2:00 – 4:00 p.m.**

Lake County Winegrape Commission Office, 3895 Main St, Kelseyville, CA 95451

- 1. Call meeting to order, establish quorum.** New President Debra Sommerfield called the meeting to order at 2:17 p.m. Board members present: Peter Molnar, Bill Brunetti, Buz Dereniuk, Randy Krag, Jeff Lyon, Jonathan Walters, Broc Zoller
Board members absent: David Weiss
Also present: Debra Sommerfield, President; Shannon Gunier, Former President; Susan Peters, Office Manager; Kathy Diaz-Cruz, Economist CDFA
Guests present: Dennis Krentz, Grower
- 2. Approval of minutes from December 19, 2012, meeting.** Approved as presented. Bill Brunetti/Broc Zoller 7-0
- 3. Open Agenda/Public Input.** Grower Dennis Krentz made a brief announcement that Clay Shannon is missing three of his sheep dogs.
- 4. Administrative: Debra Sommerfield, President.**
 - a.* Peter Molnar introduced our new President, Debra Sommerfield.
 - b.* Shannon Gunier gave an update on the transition of the new President.
 - c.* Board Member election nominating committee was appointed. Bill Brunetti and Jonathan Walters will head the committee. Grower Dennis Krentz expressed interest in serving on the marketing committee.
- 5. Marketing: Peter Molnar, Committee Chair.**
 - a.* Shannon Gunier gave an update on Touring & Tasting article.
 - b.* President Debra Sommerfield gave an update on the strategic plan meeting to be held in roundtable format at the Tallman Hotel on February 14, 2013, from 11:00 a.m. to 2:00 p.m.
 - c.* Shannon Gunier gave an update on the Summertime in a Glass – Sauvignon Blanc Grant.
 - d.* President Debra Sommerfield gave an update on the Sacramento Jazz Festival Consumer & Media Event, which is to be held over Memorial Day weekend at the California Automobile Museum and is mostly funded by the USDA grant.
- 6. Research/Education: Randy Krag, Committee Chair.**
 - a.* President Debra Sommerfield and Randy Krag gave an update on the Master Vigneron Program.
 - b.* President Debra Sommerfield gave an update on the Sustainable Certification Program.

- c. President Debra Sommerfield gave an update on LCWC Ag Labor Management Seminar on February 5 & 6, 2013, to be held at The Lodge at Blue Lakes.

7. Community Relations/Industry Affairs: Bill Brunetti, Committee Chair.

- a. Bill Brunetti gave an update on the lake issue. Interest expressed to form a committee to include 2 board members, staff, and an alternate. Randy Krag would like to make sure that a scientist is on the committee.

8. Board Member Communications:

- a. Randy Krag suggested a contribution be made in memory of the gentleman that was recently murdered at Store 24 in Kelseyville. Broc Zoller made a motion that it be agendized on the next Board meeting; Bill Brunetti seconded that motion.

9. Budget and Financial Matters: Buz Dereniuk, Committee Chair.

- a. Motion was made to approve December 31, 2012, financials. Bill Brunetti/Jeff Lyon 7-0

10. Closed Session. A closed session as authorized by Article IX, Section 11126(a) of the Government Code was not conducted.

11. Adjournment. Meeting was adjourned at 3:38 p.m.

Next Board meeting is scheduled for February 26, 2013, at 3:00 p.m. – 5:00 p.m. at the LCWC office. Executive Committee meeting will follow the Board meeting from 5:00 p.m. – 6:00 p.m. Finance Committee meeting to be held on February 28, 2013, 3:00 p.m. – 5:00 p.m.

Respectfully submitted,

Susan Peters
Office Manager