



BOARD OF DIRECTORS

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February 2, 2012

LCWC Executive Committee Meeting – Conference Call February 2, 2012 2:00 PM

Executive Committee members present:

Peter Molnar, LCWC Chair

David Weiss, Vice Chair

Jeff Lyon, Secretary-Treasurer

Paul Zellman, Education Program Consultant (on call for item #1 only)

LCWC Staff: Shannon Gunier, President

1. Discussion of the LCWC Sustainable program: Paul Zellman, LCWC Education Consultant discussed the draft agreement for a small grower certification program between the Lake County Winegrape Commission and the California Sustainable Winegrowing Alliance. Paul will email an updated document from CSWA to the Executive Committee and LCWC President with his comments, after he receives it from them.

2. Review and recommendation of Lake County Grant policies and procedures: The Executive committee reviewed Lake County Trade show policies and procedures. Two changes were made.

- **TRADE BOOTH PARTICIPANTS:** "Individuals working in the booth may NOT distribute personal business cards brochures or pour any wine not approved by the LCWC."
- **WINE Poured AT TRADE SHOWS:** "Wines that are poured at trade shows must say Lake County, Clear Lake or a sub-appellation of Lake County on the front label."

It was also agreed that all Grant consultants who would be working in the trade show booths, submit approved scopes of work with budgets and sign a Conflict of Interest form, to the LCWC.

3. Review and Recommendation of LCWC Grievance policies and Voter access procedures: Approved as presented. LCWC President noted that the Commission attorney would make a final review of both policies next week, and did not anticipate any major changes.

4. Review and Recommendation of difference of travel expenses between USDA and CDFA: Executive committee agreed to fund the difference of meal expenses for LCWC representatives who attend upcoming trade shows.

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Lake County Crush District 2 Winegrape Commission