



*Peter Molnar, Chairman  
Bill Brunetti  
Buz Dereniuk  
Dana DiRicco  
Randy Krag  
Jeff Lyon  
Pedro Rubio  
David Weiss  
Shannon Gunier, President*

**Lake County Winegrape Commission  
Board of Directors' Meeting Minutes  
April 04, 2012, 3:00 – 5:00 pm  
Bella Vista Farming, 4150 Soda Bay Rd, Kelseyville, CA 95451**

- 1. Call meeting to order, establish quorum.** President Gunier called the meeting to order at 3:13 p.m. The following Board members were present: Peter Molnar, Bill Brunetti, Buz Dereniuk, Randy Krag, Jeff Lyon, Pedro Rubio and David Weiss  
Board members absent: Dana DiRicco,  
Also present: Shannon Gunier, President; Susan Peters, Office Manager  
Conference call with CDFR Kathy Diaz-Cruz, Economist  
Guests present: Dennis Krentz, LC grower; Debbie Gerace, Umpqua Bank; member of the public; and Paul Zellman, Educational Consultant and Jonathan Walters, LC grower.
- 2. Approval of minutes from February 16, 2001 meeting.** Approved with two changes: Closed session should say, "A closed session as authorized by Article IX, Section 11126(a) of the Government Code was not conducted." Also the paragraph under "adjournment" should be removed; it is the same paragraph that is on the Agenda.  
Peter Molnar/Bill Brunetti 7-0
- 3. Open Agenda/Public Input.** Nothing to report
- 4. Budget and financial matters: Buz Dereniuk, Chair.**
  - a.* Presentation of March 2012 quarterly financials.
  - b.* Motion to approve revised budget on Commission's operating budget. Peter Molnar/Bill Brunetti 7-0
- 5. Administrative: Shannon Gunier, President**
  - a.* President Gunier gave an update on the 2012 Board Member Election as well as gave out a schedule to follow for the election process.
  - b.* President Gunier and Office Manager Susan Peters gave an update on Assessment Collection Procedures it is currently at the Executive Committee for final review.
- 6. Research/Education: Randy Krag, Chair.**
  - a.* **Update Master Vigernon Program** – Paul Zellman gave an update on the Master Vigernon Program. The class was featured in a local Lake County Record Bee story.
  - b.* **Sustainability** – Paul Zellman gave an update on the Small Grower Sustainable Certification Contract, and the upcoming meeting with Mendocino College on April 16, 2012.
  - c.* Paul Zellman gave an update on a upcoming meeting with Gregoria Billikopf.

**7. Marketing: Peter Molnar, Chair.**

- a.* Update on USDA Grant process – President Gunier gave an update on the Trade Shows – Midwest, Texas, Lancaster and Wineries Unlimited.
- b.* Chair Peter Molnar gave an update on Grape Buyer Outreach Activities.

**8. Community Relations/Industry Affairs: Bill Brunetti, Chair.**

- a.* President Gunier gave an update on the presentation to Rotary guests from France.
- b.* President Gunier gave an update on the presentation at LCWA membership meeting.
- c.* President Gunier gave an update on the Touring and Tasting magazine advertising.

**9. Board Member Communications:**

Nothing to report.

**10. Closed Session** - A closed session as authorized by Article IX, Section 11126(a) of the Government Code was not conducted.

**11. Adjournment.** Meeting was adjourned at 4:34 p.m.

Respectfully submitted,

Susan Peters  
Office Manager