



*Peter Molnar, Chairman
Bill Brunetti
Buz Dereniuk
Dana DiRicco
Randy Krag
Jeff Lyon
Pedro Rubio
David Weiss
Shannon Gunier, President*

MEETING AGENDA

DATE: April 04, 2012

TO: Members and Affiliates of the Lake County District 2 Local Winegrape Commission

FROM: Susan Peters, Office Manager

Notice is hereby given that a regular meeting of the Lake County District 2 Local Winegrape Commission has been scheduled for **Wednesday, April 04 2012, 3:00 p.m.**, at Bella Vista Farming, 4150 Soda Bay Rd, Kelseyville, CA 95451.

The following is an agenda of items that may be considered:

1. Call meeting to order, establish quorum.
2. Approval of minutes from February 16, 2012 meeting. Move-second-vote.
3. Open Agenda/Public Input - Anyone from the public may speak on any agendized item for up to five minutes.
4. Budget and financial matters: Buz Dereniuk, Chair.
 - a. Presentation of March quarterly financials.
 - b. Discussion and approval on revised budget on Commission's operating budget.
5. Administrative: Shannon Gunier, President.
 - a. Update on 2012 Board Member Elections – Nominating Committee
 - b. Update on Assessment Collection Procedures
6. Research/Education: Randy Krag, Chair.
 - a. Update Master Vigneron Classes – P. Zellman
 - b. SW Metrics Program on April 18, 2012 at Mendo College from 8:30am to 12pm (The Beyond Certification“ program) – P. Zellman
 - c. Discussion on upcoming meeting with Gregorio Billikopf – P. Zellman
7. Marketing: Peter Molnar, Chair.
 - a. Update on USDA Grant progress – Trade shows – Midwest, Texas, Lancaster and Wineries Unlimited.
 - b. Update on Grape Buyer Outreach Activities – P. Molnar

8. Community Relations/Industry Affairs: Bill Brunetti, Chair
 - a. Update, Presentation to Rotary guests from France – S. Gunier
 - b. Presentation at LCWA membership meeting –S. Gunier
 - c. Update on Touring and Tasting magazine advertising effort – S. Gunier

9. Board Member Communications:

10. Closed Session - A closed session as authorized by Article IX, Section 11126(a) of the Government Code may be conducted.

12. Adjournment.

Action may be taken on any of the above agenda items. The Lake County Winegrape Commission is open to the public. For further information please call Shannon Gunier at (707) 995-3421. A copy of this agenda can be found on www.lakecountywinegrape.org.