

*Peter Molnar, Chairman
Bill Brunetti
Buz Dereniuk
Randy Krag
Jeff Lyon
Jonathan Walters
David Weiss
Broc Zoller*

Debra Sommerfield, President



**Lake County Winegrape Commission
Board of Directors' Meeting Minutes
April 16, 2013, 3:00 – 5:00 p.m.**

Lake County Winegrape Commission Office, 3895 Main St, Kelseyville, CA 95451

- 1. Call meeting to order, establish quorum.** President Debra Sommerfield called the meeting to order at 3:24 p.m. Board members present: Peter Molnar, Buz Dereniuk, Randy Krag, Jeff Lyon, Jonathan Walters, David Weiss, and Broc Zoller

Board Members absent: Bill Brunetti

Also present: Debra Sommerfield, President; Susan Peters, Office Manager; Glenn Yost, Economist CDFA; Paul Zellman, Education Director

Guests present: None

- 2. Approval of minutes from March 19, 2013, meeting:** Approved as presented. Broc Zoller/David Weiss 7-0.
- 3. Open Agenda/Public Input.** No Input
- 4. Administrative: Debra Sommerfield, President.**
 - President Debra Sommerfield gave an update on 2013 Board Elections. Information packets were mailed on Thursday, April 11, 2013.
 - Board approved officers for FY 2012-13 Chair Peter Molnar, Vice President David Weiss, and Secretary/Treasurer Jeff Lyon. Jonathan Walters/Broc Zoller 7-0.
- 5. Executive Committee: David Weiss, Chair.**
 - President Debra Sommerfield gave an update on the LCWC office space. Lease comes up for renewal in August of 2013.
 - David Weiss gave an update on policies related to assessment collections procedures.
- 6. Marketing: Peter Molnar, Committee Chair.**
 - Chair Peter Molnar gave an update on media/industry seaplane tours; first one to be held on April 25, 2013.
 - Chair Peter Molnar gave an update on "Mountains of the North Coast" seminar to be held at MacMurray Ranch west of Healdsburg on June 4, 2013.
 - President Debra Sommerfield gave an update on the Sacramento consumer event on May 25, 2013, at the California Automobile Museum.

- d.* Jonathan Walters gave an update on the hospitality training seminar. Time and place still to be determined.
- e.* President Debra Sommerfield gave an update on the grower barbecue to be held at Adobe Creek Ranch. Date has been changed to June 30, 2013. First planning meeting is Wednesday, April 17, 2013, at the LCWC office at 9:00 a.m.
- f.* President Debra Sommerfield gave an update on the consideration of potential renaming from Lake County Winegrape Commission to Lake County Winegrower Commission.

7. Research/Education: Randy Krag, Committee Chair.

- a.* Paul Zellman gave an update on the Master Vigneron Program.
- b.* Paul Zellman gave an update on Sustainable Winegrowing Program.
- c.* Randy Krag gave an update on the potential listing of Clear lake hitch as “threatened” under California Endangered Species Act by the California Fish and Game Commission.

8. Community Relations/Industry Affairs: Bill Brunetti, Committee Chair.

- a.* President Debra Sommerfield gave an update on the lake issue. Greg Guisti has agreed to speak at a board meeting to provide valuable information.

9. Board Member Communications:

- a.* Jonathan Walters gave an update on the Lake County Winery Association.
- b.* Jonathan Walters gave an update on the People’s Choice Awards to be held at the Lake County Fair. Winners dinner to be held after harvest in 2013 at Twin Pine Casino. Judges dinner to be held at Langtry Vineyards, July 10, 2013.

10. Budget and Financial Matters: Buz Dereniuk, Committee Chair.

- a.* Third quarter financials approved as presented. Peter Molnar/Jeff Lyon 7-0.
- b.* Board approval of mid-year spending adjustments as recommended by the Executive Committee on April 1, 2013. David Weiss/Broc Zoller 7-0. Board authorized President to make downward line-item adjustments necessary to balance the FY 2012-13 budget. Peter Molnar/Jeff Lyon 7-0.

11. Closed Session. A closed session as authorized by Article IX, Section 11126(a) of the Government Code was not conducted.

12. Adjournment. Meeting was adjourned at 4:40 p.m.

Next Board Meeting is scheduled for May 14, 2013, at 3:00 p.m. – 5:00 p.m. at the LCWC office and June 11, 2013, at 3:00 p.m. – 5:00 p.m. at Snows Lake Vineyard.

Respectfully submitted,

Susan Peters
Office Manager