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Sent and Posted on Web Site on September 4, 2014

NOTICE AND AGENDA

Lake County Winegrape Commission Meeting

Tuesday, September 16, 2014

3:00 p.m. – 5:00 p.m.

Meeting Location

Lake County Winegrape Commission Office

3865 Main Street, Kelseyville, CA 95451

Conference Call-In Details

Dial-in: 877-873-8018

Access Code: 3605143

1. Call to order/roll call
2. Approval of minutes from previous meeting(s): July 15, 2014
3. Open agenda/public input: Anyone from the public may speak on any agenda item for up to five minutes
4. Roundtable Discussion: Harvest 2014
5. Research/Education Committee (*B. Zoller, Chair*)
 - a. Discussion/update regarding ongoing drought conditions, community outreach regarding water use in viticulture, and groundwater/surface water issues (*B. Zoller*)
 - b. Review and approve agreement for FY 14-15 with Paul Zellman, an independent contractor, to provide consulting services necessary to carry out LCWC's educational programs, including Sustainable Winegrowing Program and Master Vignerons Academy
 - c. Brief update on USDA Risk Management EPP Grant (*D. Sommerfield*)
6. Marketing Committee (*P. Molnar, Chair*)
 - a. Discussion regarding potential marketing activities for FY 2014-15 (*P. Molnar*)
 - b. Brief update on web site enhancements and market research activities
7. Community Relations/Industry Affairs Committee (*B. Brunetti, Chair*)
 - a. LCWC Sponsorship of 2014 Lake County Wine Auction (*B. Brunetti*)
 - b. Update from California Association of Winegrape Growers (*D. Weiss*)
 - c. Update from Lake County Winery Association (*J. Walters*)
8. Executive Committee (*J. Walters, Chair*)
 - a. Update from September 16, 2014, meeting

9. Finance Committee (*B. Dereniuk, Chair*)
 - a. Review July 2014 and August 2014 financials
10. Administrative Update (*D. Sommerfield, President*)
 - a. Continued discussion/update on assessment audit performed by CDFA's Market Enforcement Branch
11. Board Member Communications
 - a. Miscellaneous correspondence
12. Closed Session regarding the appointment, employment, evaluation of performance, or dismissal of an employee pursuant to California Government Code Section 11126(a)
13. Return from closed session and announce action taken during closed session on personnel (if any)
14. Closed session with Commission legal counsel pursuant to California Government Code Section 11126(e)
15. Issues and scheduling for next meeting(s)
 - a. Propose dates for December strategic session
16. Adjourn

All agenda items are subject to discussion and possible action. Requests for more information, or to make a request regarding a disability-related modification or accommodation for the meeting, please contact Susan Peters at (707)279-2633, ext. 301, or via email at: susanp@lakecountywinegrape.org Requests for disability-related modification or accommodation for the meeting should be made at least 48 hours prior to the meeting time. This notice and agenda is available on the Internet at: www.lakecountywinegrape.org