



BOARD OF DIRECTORS

Peter Molnar, Chairman  
Bill Brunetti  
Buz Dereniuk  
Randy Krag  
Jeff Lyon  
Jonathan Walters  
David Weiss  
Broc Zoller

Debra Sommerfield, President

Sent and Posted on Web Site February 15, 2013

**NOTICE AND AGENDA**  
**Lake County Winegrape Commission Meeting**  
**February 26, 2013**  
**3:00 p.m. – 5:00 p.m.**  
**Lake County Winegrape Commission Office**  
**3895 Main Street, Kelseyville, CA 95451**

1. Call to order/roll call
2. Approval of minutes from previous meeting(s)
3. Open agenda/public input: Anyone from the public may speak on any agendized item for up to five minutes
4. Administrative (D. Sommerfield, President)
  - a. Update on SureHarvest software implementation (S. Peters)
  - b. Update on 2013 Board Member elections from nominating committee (B. Brunetti)
  - c. Appoint Pietro Buttitta and Dennis Krentz to marketing committee (P. Molnar)
5. Marketing Committee (P. Molnar, Chair)
  - a. Discussion of Strategic Planning Roundtable Session held February 14, 2013
  - b. Consideration of potential renaming from Lake County Winegrape Commission to Lake County Winegrower Commission
  - c. Update on media/industry seaplane tours
  - d. Update on *Mountains of North Coast* seminar
  - e. Update on Sacramento consumer event
  - f. Scheduling of next committee meeting: March 5, 2013, 10:30 a.m.
6. Research/Education Committee (R. Krag, Chair)
  - a. Update on potential listing of Clear Lake hitch as “threatened“ under California Endangered Species Act by the California Fish and Game Commission, and consideration of request for Board direction
  - b. Update on Sustainable Certification Program (P. Zellman)
  - c. Consideration of proposed agreement with California Sustainable Winegrowing Alliance for cost share plan for small grower sustainable certification (P. Zellman)
7. Community Relations/Industry Affairs Committee (B. Brunetti, Chair)
  - a. Update on “lake issue” committee

- 8. Board Member Communications**
  - a. Consideration of financial contribution to be made in memory of recent victim of fatal robbery in Kelseyville (R. Krag)
- 9. Budget and financial matters (B. Dereniuk, Chair)**
  - a. Presentation of current financials
- 10. Closed Session regarding the appointment, employment, evaluation of performance, or dismissal of an employee pursuant to California Government Code Section 11126(a)**
- 11. Return from closed session and announce action taken during closed session on personnel (if any)**
- 12. Closed session with Commission legal counsel pursuant to California Government Code Section 11126(e)**
- 13. Issues and scheduling for next meeting**
- 14. Adjourn**

*All agenda items are subject to discussion and possible action. Requests for more information, or to make a request regarding a disability-related modification or accommodation for the meeting, please contact Susan Peters at (707)279-2633, ext.301, or via email at [susanp@lakecountywinegrape.org](mailto:susanp@lakecountywinegrape.org). Requests for disability-related modification or accommodation for the meeting should be made at least 48 hours prior to the meeting time. This notice and agenda is available on the Internet at [www.lakecountywinegrape.org](http://www.lakecountywinegrape.org).*