

Lake County Average Prices (taken from 2010 Preliminary Crush report Table 10)

	2010	2009	2008	2007	2006
	Average Price	Average Price	Average Price	Average Price	Average Price
<b>White</b>					
Chardonnay	\$ 1,235.12	\$ 1,140.96	\$ 1,097.15	\$ 1,265.36	\$ 1,269.70
Gewurztraminer	\$ 1,550.00	\$ 1,550.00	\$ 1,464.29		\$ 857.09
Grenache Blanc	\$ 2,000.00				
Muscat Blanc	\$ 1,123.41	\$ 1,274.25	\$ 1,126.57	\$ 1,152.91	\$ 1,101.56
Pinot Blanc	\$ 1,100.00	\$ 1,100.00	\$ 1,200.00	\$ 1,150.00	\$ 1,100.00
Pinot Gris	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,291.18	\$ 1,300.00
Sauvignon Blanc	\$ 857.98	\$ 942.93	\$ 919.42	\$ 882.60	\$ 817.98
Sauvignon Musque	\$ 950.00	\$ 1,024.45	\$ 981.96	\$ 983.06	\$ 1,050.00
Semillon	\$ 1,005.77	\$ 1,305.28	\$ 1,183.03	\$ 937.85	\$ 862.05
Viognier	\$ 1,390.66	\$ 1,038.73	\$ 1,400.55	\$ 1,263.25	\$ 1,276.35
White Riesling	\$ 1,218.72	\$ 1,236.98	\$ 1,378.49	\$ 1,253.74	\$ 1,270.63
Other White	\$ 850.00	\$ 1,025.00		\$ 1,129.00	\$ 900.00
<b>Average Whites</b>	<b>\$ 904.92</b>	<b>\$ 989.33</b>	<b>\$ 956.96</b>	<b>\$ 953.86</b>	<b>\$ 908.21</b>
<b>Red</b>					
Barbera	\$ 1,203.30	\$ 1,212.45	\$ 1,394.98	\$ 1,272.02	\$ 1,394.65
Cabernet Franc	\$ 1,419.67	\$ 1,545.42	\$ 1,671.83	\$ 1,823.94	\$ 1,927.45
Cabernet Sauvignon	\$ 1,311.38	\$ 1,396.35	\$ 1,431.99	\$ 1,375.77	\$ 1,564.95
Carmenere				\$ 1,000.00	\$ 1,200.00
Carignane	\$ 2,500.00				
Counoise	\$ 1,400.00	\$ 1,675.00	\$ 1,675.00	\$ 1,650.00	\$ 1,650.00
Gamay				\$ 900.00	
Grenache	\$ 1,337.08	\$ 1,328.53	\$ 1,788.40	\$ 1,722.62	\$ 1,570.65
Malbec	\$ 1,605.67	\$ 1,763.72	\$ 1,686.00	\$ 1,747.32	\$ 1,622.21
Mataro	\$ 1,760.61	\$ 2,500.00	\$ 1,856.94	\$ 1,912.05	\$ 1,507.38
Merlot	\$ 735.89	\$ 1,012.38	\$ 895.40	\$ 845.52	\$ 1,265.31
Montepulciano	\$ 1,300.00				
Nebbiolo	\$ 1,400.00	\$ 1,293.75	\$ 1,600.00	\$ 900.00	\$ 1,822.22
Petit Verdot	\$ 1,571.18	\$ 1,577.43	\$ 1,705.82	\$ 1,620.60	\$ 1,490.93
Petite Sirah	\$ 1,419.19	\$ 1,453.36	\$ 1,464.80	\$ 1,411.61	\$ 1,398.26
Pinot Noir	\$ 1,484.93	\$ 2,899.89	\$ 1,526.28	\$ 2,772.67	\$ 1,885.32
Primitivo	\$ 2,215.21	\$ 2,255.05	\$ 1,701.17	\$ 1,659.99	
Sangiovese	\$ 1,300.00				
Souzao	\$ 685.71			\$ 1,000.00	\$ 800.00
Syrah	\$ 862.87	\$ 1,024.56	\$ 1,333.26	\$ 1,220.09	\$ 1,321.95
Tempranillo	\$ 1,347.98	\$ 1,644.39	\$ 1,937.25	\$ 2,022.78	\$ 1,803.22
Tinta Cao	\$ 1,200.00		\$ 1,182.69	\$ 1,000.00	\$ 881.74
Tinta Madeira		\$ 1,200.00	\$ 1,200.00	\$ 1,000.00	\$ 800.00
Touriga Nacional	\$ 965.22		\$ 1,000.00	\$ 1,000.00	\$ 800.00
Trousseau	\$ 1,700.00	\$ 1,700.00			
Zinfandel	\$ 1,234.31	\$ 1,194.73	\$ 1,270.30	\$ 1,206.13	\$ 1,071.61
Other Reds	\$ 2,000.00	\$ 2,000.00		\$ 1,000.00	
<b>Average Reds</b>	<b>\$ 1,265.65</b>	<b>\$ 1,363.95</b>	<b>\$ 1,395.33</b>	<b>\$ 1,341.14</b>	<b>\$ 1,448.56</b>
<b>Average Price.</b>	<b>\$ 1,131.93</b>	<b>\$ 1,233.84</b>	<b>\$ 1,241.07</b>	<b>\$ 1,202.81</b>	<b>\$ 1,236.44</b>