

LCWC Marketing Meeting

Friday, February 15th from 10:00 - 12:00 noon
SNOWS LAKE VINEYARD
11545 Perini Drive
Lower Lake, CA 95457

Agenda:

1. PR - Selection of 6 wines for our new wine boxes that are going to writers and the media. What varietals? What wines?
2. Elevation of Wine Symposium for 2009.
3. Sauvignon Blanc Symposium, should we have another one
4. Growers marketing meeting, guest speakers to invite
5. Upcoming helicopter tours, revisit inviting winegrape buyers
6. Grape buyer reception
7. Review of Promotional DVD