



Peter Molnar, Chairman  
John Adriance  
Bill Brunetti  
Buz Dereniuk  
Dana DiRicco  
Randy Krag  
Jeff Lyon  
Pedro Rubio  
Shannon Gunier, President

## MEETING AGENDA

**DATE:** April 19, 2011

**TO:** Members and Affiliates of the Lake County District 2 Local Winegrape Commission

**FROM:** Colette Merrill, Office Manager

Notice is hereby given that a regular meeting of the Lake County District 2 Local Winegrape Commission has been scheduled for **May 4th, 3:00 p.m. – 5:00 p.m., at The Saw Shop, 3825 Main Street, Kelseyville, CA.** The following is an agenda of items that may be considered:

1. Call meeting to order, establish quorum.
2. Approval of minutes from March 9, 2011 meeting. Move-second-vote.
3. Open Agenda/Public Input - Anyone from the public may speak on any agendized item for up to five minutes.
4. Budget and financial matters: Buz Dereniuk, Chair.
  - a. Presentation of April 30, 2011 financials.
  - b. Review updated assessment progress.
  - c. Review Money Market account.
  - d. Discussion of LCWC 2010 Audit Report (distributed last meeting).
5. Administrative: Shannon Gunier, President.
  - a. Introduction of new/re-elected Board members.
  - b. Nomination and election of officers:
    1. Chairman
    2. Vice-Chair
    3. Secretary/Treasurer
  - c. Appointment/re-appointment of Committee Chairs:
    1. Finance Chair
    2. Research/Education Chair
    3. Marketing Chair
    4. Industry Affairs Chair
  - d. Set Commission 2011 harvest assessment rate.
6. Research/Education: Randy Krag, Chair.
  - a. Review Education questionnaire.
  - b. Review Sustainable workshop, *Getting Ready for Irrigation*.
  - c. Review Education Committee's outline for next year (attached).

7. Marketing: Peter Molnar, Chair.
  - a. Mayacamas wine train update.
  - b. Wineries Unlimited Show update.
  - c. Review Growers' Marketing Meeting/Survey (attached).
  - d. *Ski Lake County* promotion w/outdoor writers.
  
8. Community Relations/Industry Affairs: Bill Brunetti, Chair.
  - a. Distribution of table tents and bottle neckers.
  - b. Update on USDA Grant.
  - c. Community Relations outline for next year.
  
9. Board Member Communications:
  
10. Closed Session - A closed session as authorized by Article IX, Section 11126(a) of the Government Code may be conducted.
  
11. Adjournment.

Action may be taken on any of the above agenda items. The Lake County Winegrape Commission is open to the public. For further information please call Shannon Gunier at (707) 995-3421. A copy of this agenda can be found on [www.lakecountywinegrape.org](http://www.lakecountywinegrape.org).