

Peter Molnar - Chairman
John Adriance
Buz Dereniuk
Brent Holdenried
Randy Krag
Jeff Lyon
John Roumiguere

MEETING AGENDA



DATE: July 2, 2009
TO: Members and Affiliates of the Lake County District 2 Local Winegrape Commission
FROM: Shannon Gunier/Executive Director

Notice is hereby given that a regular meeting of the Lake County District 2 Local Winegrape Commission has been scheduled **for Wednesday, July 15, 2009** at 11:00 a.m. at Moore Family Winery, 11990 Bottlerock Rd., Kelseyville, CA 95451.

The following is an agenda of items that may be considered:

1. Call meeting to order, establish quorum.
2. Approval of minutes from June 24, 2009 meeting. Move-second-vote.
3. Open Agenda/Public Input - Anyone from the public may speak on any agendized item for up to five minutes.
4. Budget and Financial Matters:
 - a. Approval of June 30, 2009 financials – B. Dereniuk/S. Gunier.
5. Administrative:
 - a. Approve 2009 – 2010 Revised Commission budget.
 - b. Board Member Protocol – S. Gunier.
6. Research/Education:
 - a. Organic meeting at Beckstoffer.
7. Marketing:
 - a. Review Helicopter Tour, Linda Murphy, *Decantur Magazine*.
 - b. Peoples' Choice winetasting; Matt Hughes, Six Sigma Winery. (attachment)
 - c. Harvest Camp progress.
 - d. AWS Conference – approve Mark Burch for Sauvignon Blanc session.
8. Community Relations/Industry Affairs:
 - a. Approve Bill Brunetti as Public Member to Board.
9. Board Member Communications:
 - a. Board Member Initiative Ideas: Lake County Rising – discussion by Board on our message points.
10. Closed Session - A closed session as authorized by Article IX, Section 11126(a) of the Government Code may be conducted.
11. Adjournment.

Action may be taken on any of the above agenda items. The Lake County Winegrape Commission is open to the public. For further information please call Shannon Gunier at (707) 995-3421. A copy of this agenda can be found on www.lakecountywinegrape.org.