



Clay Shannon-Chairman
John Adriance
Peter Molnar
Brent Holdenried
Jeff Lyon
Robert Roumiguere Jr.
Jim Smith

Date: April 13, 2008

To: Members and Affiliates of the Lake County District 2 Local Winegrape Commission

From: Shannon Gunier/Executive Director

Notice is hereby given that a regular meeting of the Lake County District 2 Local Winegrape Commission has been scheduled **for Wednesday, April 23, 2008** at 11:00 a.m. at the Lake County Farm Bureau, 65 Soda Bay Road, Lakeport CA 95453.

Conference Call with Economist Janyce Wong, CDFA Marketing Branch, 560 J St., Sacramento, CA 95814.

The following is an agenda of items that may be considered:

1. Call meeting to order, establish quorum.
2. Approval of minutes from March 26, 2008 meeting. (attached) Move-second-vote
3. Open Agenda/Public Input - Anyone from the public may speak on any agendized item for up to five minutes.
4. Budget and Financial Matters:
 - a. Approval of March 30, 2008 financials – R. Roumiguere/S. Gunier (attached)
 - b. Approval of ammendments to 2007-20008 Commission operating budget
5. Administrative:
 - a. Introduction of new/re-elected board members
 - b. Nomination and Election of officers:
 1. Chairman
 2. Vice-Chair
 3. Secretary Treasurer
 - c. Appointment/Re-appointment of committee chairs:
 1. Finance chair
 2. Research/Education chair
 3. Marketing chair
 4. Elevation of Wine Chair
 - d. Set Commission 2007 harvest assessment rate
6. Research/Education:
 - a. Review of Organic Workshop
 - b. Update PW&V Magazine
7. Marketing:
 - a. Update PR – Lake County wine box mailing
 - b. Growers Marketing workshop – May 16th
8. Community Relations:
 - a. Update Mike Thompson reception/dinner
9. Board member Communications
 - a. Introduce Susan Mesick, PR person for Lake County Winery Association
10. Closed Session-A closed session as authorized by Article IX, Section 11126(a) of the Government Code may be

conducted

11. Adjournment

Action may be taken on any of the above agenda items. The Lake County Winegrape Commission is open to the public. For further information please call Shannon Gunier at (707) 995-3421. A copy of this agenda can be found on www.lakecountywinegrape.org