



Clay Shannon-Chairman  
John Adriance  
Peter Molnar  
Brent Holdenried  
Jeff Lyon  
Robert Roumiguere Jr.  
Jim Smith

## MEETING AGENDA

Date: March 16, 2008

To: Members and Affiliates of the Lake County District 2 Local Winegrape Commission

From: Shannon Gunier/Executive Director

Notice is hereby given that a regular meeting of the Lake County District 2 Local Winegrape Commission has been scheduled **for Wednesday, March 26, 2008** at 11:00 a.m. at the Lake County Farm Bureau, 65 Soda Bay Road, Lakeport CA 95453.

Conference Call with Economist Janyce Wong, CDFA Marketing Branch, 560 J St., Sacramento, CA 95814.

The following is an agenda of items that may be considered:

1. Call meeting to order, establish quorum.
2. Approval of minutes from February 27, 2008 meeting. (attached) Move-second-vote
3. Open Agenda/Public Input - Anyone from the public may speak on any agendized item for up to five minutes.
4. Budget and Financial Matters:
  - a. Approval of February 29th, 2008 financials – R. Roumiguere/S. Gunier (attached)
5. Administrative:
  - a. Update on Board member election
6. Research/Education:
  - a. Review of Organic Workshop
  - b. Sustainable workbook program for growers
7. Marketing:
  - a. Review of East Coast marketing trip
  - b. PR – Lake County wine box mailing
  - c. Web page revisions – newsroom/confidential grower page
  - d. Growers Marketing workshop – May 16th
8. Community Relations:
  - a. Update Mike Thompson reception/dinner
9. Board member Communications
  - a. Introduce New PR person for Lake County Winery Association
10. Closed Session-A closed session as authorized by Article IX, Section 11126(a) of the Government Code may be conducted
11. Adjournment

Action may be taken on any of the above agenda items. The Lake County Winegrape Commission is open to the public. For further information please call Shannon Gunier at (707) 995-3421. A copy of this agenda can be found on [www.lakecountywinegrape.org](http://www.lakecountywinegrape.org)