



Clay Shannon-Chairman
John Adriance
Peter Molnar
Brent Holdenried
Jeff Lyon
Robert Roumiguere Jr.
Jim Smith

MEETING AGENDA

Date: November 4, 2007

To: Members and Affiliates of the Lake County District 2 Local Winegrape Commission

From: Shannon Gunier/Executive Director

Notice is hereby given that a regular meeting of the Lake County District 2 Local Winegrape Commission has been scheduled **for Wednesday, November 14, 2007** at 12:00 noon at the Clear Lake Riviera Hills Restaurant 10200 Fairway Drive Kelseyville, CA

Conference Call with Economist Kathy Diaz, CDFA Marketing Branch, 560 J St., Sacramento, CA 95814.

The following is an agenda of items that may be considered:

1. Call meeting to order, establish quorum.
2. Approval of minutes from October 24, 2007 meeting. (attached) Move-second-vote
3. Open Agenda/Public Input - Anyone from the public may speak on any agendized item for up to five minutes.
4. Budget and Financial Matters:
 - a. Approval October 31, 2007 financials – R. Roumiguere/S. Gunier
5. Administrative:
6. Research/Education:
 - a. Update on Organic Workshop, March 20, 2008, Ceago Vineygardens
 - b. Update on 2008 UC Educational workshops

Marketing

 - a. Update on production of Promotional CD.
 - b. Discussion on 2009 Elevation of Wine program. If approved to move forward, appoint EOW committee chair.
 - c. Review Napa Valley Expo – J. Adriance/S. Gunier
 - d. Changes to pouring wine at Unified Symposium
7. Community Relations:
8. Board member Communications
9. Closed Session-A closed session as authorized by Article IX, Section 11126(a) of the Government Code may be conducted
11. Adjournment

Action may be taken on any of the above agenda items. The Lake County Winegrape Commission is open to the public. For further information please call Shannon Gunier at (707) 995-3421. A copy of this agenda can be found on www.lakecountywinegrape.org