

LAKE COUNTY WINEGRAPE COMMISSION MEETING AGENDA

Date: December 23, 2006,

To: Members and Affiliates of the Lake County District 2 Local Winegrape Commission

From: Shannon Gunier/Executive Director

Notice is hereby given that a regular meeting of the Lake County District 2 Local Winegrape Commission has been scheduled for **Wednesday, January 3, 2007 at 11:00 a.m. at the Lake County Farm Bureau, 65 Soda Bay Road, Lakeport, CA 95453.**

Conference Call with Economist Kathy Diaz CDFR Marketing Branch, 560 J St. Sacramento, CA 95814
The following is an agenda of items that may be considered:

- 1. Call meeting to order, establish quorum.**
- 2. Open Agenda/Public Input** - Anyone from the public may speak on any agenda item for up to five minutes
- 3. Approval of minutes from November 29, 2006 meeting. Move-second-vote**
- 4. Administrative – S. Gunier**
 - a. Motion to approve assessment collection as recommended by the Finance Committee
- 5. Budget and Financial Matters – Rob Roumiguere/S. Gunier**
 - a. Motion to Approve November 30, 2006 financials (enclosed)
- 6. Research/Education – F. Anderson/E. Lundquist**
 - a. Presentation on Mite Study project – Glenn McGourty
 - b. Discussion with UC on viticultural needs and education requests
- 7. Marketing –Jim Smith/R. Gunier**
 - a. Update on Talking point project (History) Erica Lundquist
 - b. Review Wine Institute – regional Executive Directors meeting
 - c. Review CAWG regional meeting
 - d. Review High Altitude Wine meeting progress.
 - e. Update: Upcoming Unified Symposium
 - f. Dan Berger tour – Glenn McGourty/Rick Gunier
- 8. Community Relations**
 - a. Presentation by CAWG Karen Ross and Chairman Rodney Schatz on California Wine promotion program.
- 9. Board member Communications**
- 10. Adjournment**

Action may be taken on any of the above agenda items. Lake County Winegrape Commission meetings are open to the public. For further information please call Shannon Gunier at (707) 995-3421. A copy of this agenda can be found on www.lakecountywinegrape.org