

LAKE COUNTY WINEGRAPE COMMISSION MEETING AGENDA

Date: July 14, 2006

To: Members and Affiliates of the Lake County District 2 Local Winegrape Commission
From: Shannon Gunier/Executive Director

Notice is hereby given that a regular meeting of the Lake County District 2 Local Winegrape Commission has been scheduled for **Wednesday, July 26, 2006 at 11:00 a.m. at the Lake County Farm Bureau, 65 Soda Bay Road, Lakeport, CA 95453.**

Conference Call with Economist Kathy Diaz CDFR Marketing Branch, 560 J St. Sacramento, CA 95814
The following is an agenda of items that may be considered:

1. Call meeting to order, establish quorum.

2. Approval of minutes from May 24, 2006 meeting. Move-second-vote

3. Administrative:

- a. Introduction of new board members – Jeff Lyon, Brent Holdenried
- b. Nomination and Election of officers:
 - 1. Chairman
 - 2. Vice-Chair
 - 3. Secretary Treasurer
- c. Appointment/Re-appointment of committee chairs:
 - 1. Finance chair
 - 2. Research/Education chair
 - 3. Marketing chair
- d. Set Commission 2006 harvest assessment rate

5. Budget and Financial Matters:

- a. Approve June 30, 2006 financials
- b. Approve 2006-2007 Commission operating budget:
 - 1. Marketing budget
 - 2. Community Relations budget
 - 3. Education and Research budget
 - 4. Administration budget

6. Research/Education – F. Anderson/E. Lundquist

- a. Present Pesticide use data
- b. Grower survey

7. Marketing –C. Shannon/R. Gunier

- a. Update – SF Chronicle Wine Enthusiast tour
- b. Update on County marketing relationship/BOS Presentation –Rick/Shannon Gunier
- c. Upcoming strategic planning meeting

8. Community Relations:

- a. Review Economic Impact Report – 1st proof

9. Board member Communications

- a. Approve Ad Hoc committee recommendation report-tabled from last meeting

10. Open Agenda

11. Adjournment

Action may be taken on any of the above agenda items. The Lake County Winegrape Commission is open to the public. For further information please call Shannon Gunier at (707) 995-3421. A copy of this agenda can be found on www.lakecountywinegrape.org